



UNIVERSITATEA BABEȘ-BOLYAI
BABES-BOLYAI TUDOMÁNYEGYETEM
BABES-BOLYAI UNIVERSITAT
TRADITIO ET EXCELLENTIA



Universitatea Babeș-Bolyai
FACULTATEA DE
STUDII EUROPENE



UNIVERSIDAD
DE PIURA

EUROPEAN CULTURE 2015

International Conference

13th Edition

Organized by the Faculty of European Studies,
Under the high patronage of
the Rector of Babeș-Bolyai University Cluj-Napoca

PROGRAMME

29-31 October 2015



CLUJ-NAPOCA
Romania

Contents

OPENING SESSION	3
-----------------------	---

Sections

• Culture theory, cultural identity	4
• Multiculturalism, interculturality, migrations, encounters between cultures	8
• European identity, the idea of Europe.....	12
• Europe: culture, economics and law	14
• Contemporary culture.....	19
• Communication.....	21
• Education.....	30
• The role of regionalisms in shaping the public regional agenda	32
CLOSING SESSION	35

CONFERENCE VENUES:

- **Club:** Clubul Academic / Academic Club – 1 Em. de Martonne St.
- **American Library:** Biblioteca Americană / American Library – 22 I.C. Brătianu St.
- **Schuman:** “Robert Schuman” Conference Room – 1 Em. de Martonne St.
- **ICE:** Institutul de Cercetări Europene – European Research Institute – 1 Em. de Martonne St.
- **Adenauer:** “Konrad Adenauer” Conference Room – 22 I.C. Brătianu St.
- **Ferdinand:** “Amfiteatrul Regele Ferdinand” / “King Ferdinand Amphiteatre” – 22 I.C. Brătianu St.
- **Aula:** Aula Facultății de Studii Europene / Faculty of European Studies Aula – 1 Em. de Martonne St.
- **Aula Magna:** 1 M. Kogălniceanu St.

OPENING SESSION

Thursday, 29 Oct. 2015, Aula Magna of Babeş-Bolyai University

Registration: 09.00 - 10.00

Opening speeches: 10.00 - 10.45

Moderator: **Prof. Dr. Nicolae Păun**, Dean of the Faculty of European Studies, Co-chair of European Culture Conference

- **Prof. Dr. Ioan-Aurel Pop**, Rector of Babeş-Bolyai University, Member of the Romanian Academy
- **Angela Filote**, Head of the European Commission Representation in Romania
- **Prof. Dr. Emil Boc**, Mayor of Cluj-Napoca

10.45 - 11.15 - Coffee break

11.15 - 12.45 - Keynote speeches:

Chair: **Prof. Dr. Vasile Puşcaş**, former Minister of European Affairs of Romania and Chief Negotiator with the European Union

- **Prof. Dr. Daniel Barbu**, University of Bucharest, Senator and Former Minister of Culture of Romania
- **Prof. Dr. Dr.h.c. Gérard Bossuat**, Professor Emeritus, Université de Cergy-Pontoise
- **Prof. Dr. Enrique Banús**, President of the European Community Studies Association, Co-chair of European Culture Conference

13.00 - 14.30 - Lunch - Restaurant "Piramida"

Section: Culture theory, cultural identity

Panel:

European cultures in transitions and crises

Venue: Club

Time: 14.30 - 16.30

Chair: Assoc. Prof. Dr. Elena Calandri, *University of Padua*

Discussant: Dr. Monica Săvulescu Voudouri, *Cultural Society*

"Contemporary Balkans", Athens

Contributors:

- **Dr. Emilian Ivanov (Technical University of Cluj-Napoca),** *The Human Personality Doctrine - A new political concept* (**Prof. Dr. Liviu Zăpârțan, Babeș-Bolyai University,** presenting)
- **Assoc. Prof. Dr. Kornélia Lazányi (Óbuda University, Budapest),** *Culture of Safety*
- **Assoc. Prof. Dr. Cristina Matiuța (University of Oradea),** *Identity and Solidarity in the European Union: how Europeans feel its citizens during the economic crisis*
- **Prof. Dr. Maria Manuela Mendes (CIES-IUL and FAUL, Portugal), Prof. Dr. Olga Magano (Open University, Portugal),** *Everyday Racism Experienced by Roma/Gypsies/Ciganos in Portugal*
- **Drd. Flavian-Cătălin Pah (Babeș-Bolyai University, Cluj-Napoca),** *The Benefits of Interregional Cooperation in Perspective of a Reformed 2014-2020 Cohesion Policy*
- **Dr. Monica Săvulescu Voudouri (Cultural Society "Contemporary Balkans", Athens),** *Social cohesion and integration through culture*

Panel:

Cultural policies, cultural management in Europe and beyond

Venue: American Library

Time: 14.30 - 16.30

Chair: *Prof. Dr. Dr.h.c. Antonio Varsori, Chairman of the European Union Liaison Committee of Historians, University of Padua*

Discussant: *Prof. Dr. Sergiu Musteață, Ion Creangă State University of Chișinău, President of the Association of Historians of the Republic of Moldova*

Contributors:

- **Prof. Dr. Mircea Brie, Dr. Daniela Blaga (University of Oradea),** *The European Culture and Identity rematch*
- **Assoc. Prof. Dr. Georgiana Ciceo (Babeș-Bolyai University, Cluj-Napoca),** *The Difficult Path towards Europeanness. Assessing the Politics of Culture and Identity in the EU*
- **Prof. Dr. Sergiu Musteață (Ion Creangă State University of Chișinău),** *Supra-national context for cultural heritage management*
- **Prof. Dr. George Poede (Alexandru Ioan Cuza University, Iași),** *Cultural Values and Concrete Forms of Manifestation in Europe Today*
- **Drd. Bogdan Mihail Pocola (Babeș-Bolyai University, Cluj-Napoca),** *The European Cultural Policy. A Study on Changes in Institutional Thinking*
- **Assoc. Prof. Dr. Elena-Marilena Porumb, Claudia Dinea, Bianca Costin (Babeș-Bolyai University, Cluj-Napoca),** *Promoting cultural Dacian heritage through sustainable development*

Panel:

Religious identities in Europe

Time: 14.30 - 16.30

Venue: Schuman

Chair: Pr. Prof. Dr. Ioan Chirilă, *President of the Senate of Babeş-Bolyai University, Cluj-Napoca*

Discussant: Prof. Dr. Alfredo Canavero, *University of Milan*

Contributors:

- **Lect. Dr. Adrian-Gabriel Corpădean (Babeş-Bolyai University, Cluj-Napoca)**, *Transylvanian Greek-Catholic Personalities in Communist Times: Dissidence, Message, Oppression*
- **Dr. Ali Mostfa (Lyon Catholic University)**, *L'Islam de France, l'Islam en France*
- **Drd. Dan Petrica (Babeş-Bolyai University, Cluj-Napoca)**, *The importance of religion to the construction of identity in contemporary Europe*
- **Dr. Christian Roy (Centre international de formation européenne, Montreal)**, *Europe as the Culture of Revolutions according to Eugen Rosenstock-Huussy: Probing a Western Christian Pattern with the Christian East in Mind*
- **Lect. Dr. Anja Zalta (University of Ljubljana)**, *Europe and the "Other": Muslims in Europe, Muslims of Europe*



UNIVERSITATEA BABEȘ-BOLYAI
BABEȘ-BOLYAI TUDOMÁNYEGYETEM
BABEȘ-BOLYAI UNIVERSTÁT
TRADITIO ET EXCELLENTIA



Academia
Română

Roundtable: Interculturality in Transylvania

Time: 14.30 - 16.30

Venue: Adenauer

Chair:

**Prof. Dr. Ioan Bolovan,
Vice-Rector, Babeș-Bolyai University, Cluj-Napoca,
Romanian Academy,**

With the collaboration of the Romanian Academy - Cluj Branch, the European Paradigm Doctoral School of the Faculty of European Studies and the Minerva POSDRU project.

Section: Multiculturalism, interculturality, migrations, encounters between cultures

Panel:

Europe and other continents. Language, diversity and heritage

Time: 14.30 - 16.30

Venue: Aula

Chair: Prof. Dr. Dr.h.c. Reinhard Meyers, *Westphalian University of Münster*

Discussant: Assoc. Prof. Dr. Sergiu Mișcoiu, *Babeș-Bolyai University, Cluj-Napoca*

Contributors:

- **Prof. Dr. Penda Mbow** (Cheikh Anta Diop University, Dakar), *Contemporary Challenges in Western Francophone Africa: Development, Human Rights and Democracy*
- **Lect. Dr. Laura Herța** (Babeș-Bolyai University, Cluj-Napoca), *European perspectives on „new wars“ and supporting arguments centred on warfare in D.R. Congo*
- **Drd. Sarah Merabti** (Université Paris-Est), **Assoc. Prof. Dr. Sergiu Mișcoiu** (Babeș-Bolyai University, Cluj-Napoca), *Post-Conflict Reconstruction in Burundi: the Involvement of Domestic and International Civil Society*
- **Assoc. Prof. Dr. Valentin Naumescu**, **Assoc. Prof. Dr. Sergiu Mișcoiu** (Babeș-Bolyai University, Cluj-Napoca), *Alternation in Power in Romania and the Republic of Moldova and Influences on Bilateral Relations*
- **Drd. Lavinia Opriș** (Babeș-Bolyai University, Cluj-Napoca), *Post-Conflict Civil Society in Liberia and Sierra Leone: Insights from Discourse Theory*
- **Drd. Oana Vintilă** (Babeș-Bolyai University, Cluj-Napoca), *Post-Conflict Reconstruction in Mali: European Contributions for Stabilization and Peace Keeping*

Panel:

Migrations, encounters and dialogues in Europe

Time: 14.30 - 16.30

Venue: ICE

Chair: Prof. Dr. Canan Balkir, *Dokuz Eylul University, İzmir*

Discussant: Assoc. Prof. Dr. Roumiana Preshlenova, *Bulgarian Academy of Sciences, Sofia*

Contributors:

- **Prof. Dr. Canan Balkir (Dokuz Eylul University, İzmir),** *European Retirees in Turkey: Encounters between cultures*
- **Assoc. Prof. Dr. Alina Ioana Branda (Babeş-Bolyai University, Cluj-Napoca),** *Narratives of Migration. A Few Case Studies*
- **Dr. Ella Kallai, (Chief Economist, Alpha Bank Romania, Bucharest);**
Assoc. Prof. Dr. Mircea Maniu, (Babeş-Bolyai University, Cluj-Napoca), *Development on the Move: Optimising the Economic and Social Impacts of Migration*
- **Drd. Darlis Mojarrieta (University of Sidney),** *Points tested skilled migration in Europe: At the intersection of law, policy and culture*
- **Lect. Dr. Dana Pantea (University of Oradea),** *Identity and Image of Migrants in 21st Century Europe*
- **Lect. Dr. Oana Pughineanu (Babeş-Bolyai University, Cluj-Napoca),** *„Hotel Europe“ and the exiled dream*

16.30 – 17.00 Coffee break



MINISTERUL EDUCAȚIEI ȘI
CERCETĂRII ȘTIINȚIFICE



UNIVERSITATEA BABEȘ-BOLYAI
BABEȘ-BOLYAI TUDOMÁNYEGYETEM
BABEȘ-BOLYAI UNIVERSITÁT
TRADITIO ET EXCELLENTIA

Roundtable: Culture and civilisation in history. Teaching of national and European history

Time: 17.00 - 19.30

Venue: Club

Chairs:

**Prof. Dr. Ioan-Aurel Pop ,
Rector of Babeș-Bolyai University, Cluj-Napoca,
Member of the Romanian Academy**

**Prof. Dr. Doru Dumitrescu,
Inspector General,
Ministry of Education and Scientific Research of Romania**

*With the participation of: the EU Liaison Committee of Historians,
Romanian county school inspectors,
History teachers*

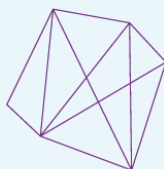


PRIMĂRIA ȘI CONSILIUL LOCAL
CLUJ-NAPOCA

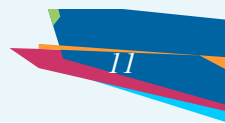
**Dinner cocktail hosted by Prof. Dr. Emil Boc,
Mayor of Cluj-Napoca**

Time: 20.00

Location: Casino, Central Park Cluj-Napoca



Cluj-Napoca 2015
European Youth Capital



Section: European identity, the idea of Europe

Panel:

The European Project now and then

Time: 09.00 - 11.00

Venue: ICE

Chair: Prof. Dr. Maria Rollo, *President of the Institute for Contemporary History, Universidade Nova of Lisbon*

Discussant: Dr. Alice Cunha, *Universidade Nova of Lisbon*

Contributors:

- **Assoc. Prof. Dr. Gabriela Ciot (Babeş-Bolyai University, Cluj-Napoca)**, *Social representations of European identity in Transylvania in the integration process*
- **Dr. Alice Cunha (Universidade Nova of Lisbon)**, *The Culture of Europe: Portuguese MPs and European Integration*
- **Drd. Anamaria Loredana Felderean (Babeş-Bolyai University, Cluj-Napoca)**, *European Integration path of Poland and Romania. The Polish miracle and how it can be converted into the Romanian miracle*
- **Dr. Horst Jesse (Germany)**, *The ideas of the European Identity*
- **Lect. Dr. Margriet Krijtenburg (The Hague University)**, *Topicality of Schuman's frame of reference*
- **Victoria Martin de la Torre (European Parliament)**, *The political and spiritual sources of inspiration for the founding fathers of the European Union and their vision for Europe. What remains?*

Panel:

Towards a history of European culture

Time: 09.00 - 11.00

Venue: Club

Chair: Prof. Dr. Dr.h.c. Wilfried Loth, University of Duisburg-Essen

Discussant: Assoc. Prof. Dr. Georgiana Ciceo, Babeş-Bolyai University, Cluj-Napoca

Contributors:

- **Lect. Dr. Bożena Gierat-Bieroń (Jagiellonian University, Cracow),** *Construction of the European Identity in the seventies of 20 century*
- **Prof. Dr. Vladimír Goněc (Slovak Academy of Sciences, Bratislava),** *A mystery of Amber-route in the cultural history and its solution during the last 100 years*
- **Lect. Dr. Anssi Halmesvirta (University of Jyväskylä),** *The Crisis in Post-War European History Writing*
- **Prof Dr. Katharina von Hammerstein (University of Connecticut),** *(Inter)Cultural Antiwar Activism Across European Borders: Käthe Kollwitz's Art During and After WWI*
- **Drd. Mihai Safta (Babeş-Bolyai University, Cluj-Napoca),** *Is Europeanism a legacy of the Second Middle Ages? A historical comparative research of the Pan-European identity in the Liber Augustalis (1231) and Paneuropa (1923)*
- **Prof. Dr. Max Siller (University of Innsbruck),** *Cherchez la femme! Wie kommt ein germanisch-römischer General aus Byzanz auf das Relief eines britannischen Schmuckkästchens, in die Runeninnschrift einer alemannischen Gürtelschnalle und in die Highlights der altnordischen Dichtung?*

11.00 – 11.30 Coffee break

Section:

Europe: culture, economics and law

Panel:

Economic culture in Europe I.

Time: 11.30 - 13.30

Venue: Club

Chair: Prof. Dr. Mihaela Luțăș, Vice-Rector, Babeș-Bolyai University, Cluj-Napoca

Discussant: Prof. Dr. Gabriela Pascariu, Director of the Centre for European Studies, Alexandru Ioan Cuza University, Iași

Contributors:

- **Prof. Dr. Mihaela Luțăș (Babeș-Bolyai University, Cluj-Napoca),** *The Euro in Romania*
- **Lect. Dr. Horațiu Dan (Babeș-Bolyai University, Cluj-Napoca),** *Advantages and Disadvantages of the Eurozone Membership. Greek Lessons for Romania*
- **Assoc. Prof. Dr. Radu Nechita (Babeș-Bolyai University, Cluj-Napoca),** *Antrepreneurship in Hostile Business Environment*
- **Assoc. Prof. Dr. Dragoș Păun (Babeș-Bolyai University, Cluj-Napoca),** *The Impact of Corporate Tax on Capital Mobility in Eastern Europe*
- **Acad. Prof. Dr. Tibor Palánkai (Corvinus University of Budapest),** *Euro and Central Europe*

Panel:

Economic culture in Europe II

Time: 11.30 - 13.00

Venue: Adenauer

Chair: Dr. Andrei Rădulescu, *Institute for World Economy, Romanian Academy*

Discussant: Assoc. Prof. Dr. Florin Duma, *Babeş-Bolyai University, Cluj-Napoca*

Contributors:

- **Drd. Octavian Buta (Babeş-Bolyai University, Cluj-Napoca),** *The evolution of public discourse on tax evasion and avoidance in the European Union*
- **Assoc. Prof. Dr. Florin Duma (Babeş Bolyai University, Cluj-Napoca),** *Integration of the Stock Markets of the EU countries. A convergent or a divergent process?*
- **Assoc. Prof. Dr. Octavian Jula (Babeş-Bolyai University, Cluj-Napoca),** *The Influence of Corporate Governance in the Microeconomic Development of Companies*
- **Dr. Andrei Rădulescu (Scientific Researcher, Institute for World Economy, Romanian Academy),** *New Economic Governance in the European Union*
- **Lect. Dr. Ovidiu Vaida (Babeş-Bolyai University, Cluj-Napoca),** *The European Economic and Social Committee. Development and Future Challenges*

Panel:

European juridical culture I

Time: 11.30 - 13.00

Venue: Schuman

Chair: Prof. Dr. Rostane Mehdi, *Director of the Centre for International and community studies and research, Université d'Aix-Marseille*

Discussant: Assoc. Prof. Dr. Ciprian Păun, *Babeş-Bolyai University, Cluj-Napoca*

Contributors:

- **Prof. Dr. Radu Carp (University of Bucharest),** *How different are the national models on the study of religion in Europe? The normative and the jurisprudence framework from a comparative perspective*
- **Prof. Dr. Aurora Ciucă (Ştefan cel Mare University, Suceava),** *Family Picture in Human Rights Framework*
- **Lect. Dr. Sînziana Jurău (Babeş-Bolyai University, Cluj-Napoca),** *A Quest for Optimal Legal Software Protection*
- **Assoc. Prof. Dr. Doina Micu (Babeş-Bolyai University, Cluj-Napoca),** *Two different European courts, one problem: the protection of human rights*
- **Assoc. Prof. Dr. Ciprian Păun (Babeş-Bolyai University, Cluj-Napoca),** *The role of European fiscal law in the process of political unification of the European Union*

Panel:

European juridical culture II

Time: 11.30 - 13.00

Venue: American Library

Chair: Prof. Dr. Doina Balahur, *Alexandru Ioan Cuza University, Iași*

Discussant: Prof. Dr. Valerius M. Ciucă, *Alexandru Ioan Cuza University, Iași*

Contributors:

- **Prof. Dr. Doina Balahur (Alexandru Ioan Cuza University, Iași),** *The Right to Be Forgotten*
- **Prof. Dr. Valerius M. Ciucă (Alexandru Ioan Cuza University, Iași),** *La cécité d'Argus. Comment lire la leçon de la juridiction européenne à 100 yeux ?*
- **Lect. Dr. Mihaela Oprescu (Babeș-Bolyai University, Cluj-Napoca),** *La liberté de religion dans la jurisprudence de la Cour européenne des droits de l'homme*
- **Drd. Raul Rădoi (UNNPR Brussels),** *La sécurité juridique et la prédictibilité dans la culture du citoyen européen*
- **Drd. Dato Tabatadze (Babeș-Bolyai University, Cluj-Napoca),** *Religion and Its Influence on Security Sector in Georgia*



Roundtable: The EU and cultural diplomacy

Time: 11.30 - 13.00

Venue: ICE

Chair:

**Prof. Dr. Vasile Pușcaș, Babeș-Bolyai University, Cluj-Napoca,
former Minister of European Affairs of Romania and Chief
Negotiator with the European Union**

*With the participation of the Ministry of Foreign Affairs of Romania
With the participation of PhD candidates from the Doctoral School "The
European Paradigm"*

Section: Contemporary culture

Panel:

A focus on European arts I

Time: 13.00 - 14.30

Venue: Adenauer

Chair: Assoc. Prof. Dr. Doru-Aurel Pop, Babeş-Bolyai University, Cluj-Napoca

Discussant: Lect. Dr. Anca-Aurelia Pintilie, University of Art and Design, Cluj-Napoca

Contributors:

- **Lect. Dr. Anca-Aurelia Pintilie (University of Art and Design, Cluj-Napoca)**, *The universal language of symbols in Romanian folk tapestries. The circle dance – hora*
- **Drd. Toma George Tothpal (Babeş-Bolyai University, Cluj-Napoca)**, *"Breaking the Wave" the field of contemporary photography in the field of contemporary communication*
- **Lavinia Elena Vieru (University of Bucharest)**, *Representation of portraits in murals of important Wallachian leaders from the XVIIth -XVIIIth Centuries*
- **Gisela Weimann (Germany), Assoc. Prof. Dr. Andor Kőmives (University of Art and Design, Cluj-Napoca)**, *Fragments of the Other - Free to change: work-in-progress*
- **Florin Moroşanu (European Capital of Culture Association)**, *East of West, Cluj-Napoca 2021*

Panel:

A focus on European arts II

Time: 13.00 - 14.30

Venue: Schuman

Chair: Prof. Dr. Elena Abrudan, Babeş-Bolyai University, Cluj-Napoca

Discussant: Prof. Dr. Amihud Gilead, University of Haifa

Contributors:

- **Prof. Dr. Elena Abrudan (Babeş-Bolyai University, Cluj-Napoca),** *Creativity and Genuine vs. Copy in Contemporary Art*
- **Dr. Diana Adela Dinu (Prince Mohammad University, Dhahran),** *Key Elements Pertaining to Baudrillard's Analysis of Postmodern Culture and Society*
- **Dr. Sumit Ghose (UK),** *European social integration: Jean Renoir, ahead of his times*
- **Prof. Dr. Amihud Gilead (University of Haifa),** *Picasso as the Kafka of Painting*
- **Lect. Dr. Anamaria Tomiuc (University of Art and Design, Cluj-Napoca),** *Prolegomena for the opening of a new contemporary art museum. The case of Cluj-Napoca*

Section: Communication

Panel:

European and global communication

Time: 13.00 - 14.30

Venue: ICE

Chair: **Prof. Dr. Ioan Horga**, *Dean of the Faculty of History, International Relations, Political Science and Communication Sciences of the University of Oradea*

Discussant: **Lect. Dr. Adrian Corpădean**, *Babeş-Bolyai University, Cluj-Napoca*

Contributors:

- **Prof. Dr. Alina Bârgăoanu (National University of Political Studies and Public Administration, Bucharest)**, *Is EU Still Relevant to Its Citizens? An Assessment of EU Public Opinion in the Context of Regional and Global Challenges*
- **Prof. Dr. Ioan Horga, Assoc. Prof. Dr. Luminița Șoproni (University of Oradea)**, *The EU's voice beyond its borders: the European Union's external communication strategy*
- **Drd. Mihaela Mecea (Babeş-Bolyai University, Cluj-Napoca)**, *Polish cultural diplomacy in Romania after 2007*
- **Dr. Cristiana Senigaglia (University of Trieste)**, *A Concept of Ethical Communication for Europe*
- **Lect. Dr. Alina Stoica (University of Oradea)**, *La diplomatie culturelle - une voix unifiée pour la politique étrangère de l'UE?*

Panel:

Audio-visual communication in Europe

Time: 13.00 - 14.30

Venue: Ferdinand

Chair: Prof. Dr. Olena Kononova, *Kharkov National University of Arts*

Discussant: Dr. Delia Pop-Flanja, *Babeş-Bolyai University, Cluj-Napoca*

Contributors:

- **Dr. Rareş Beuran (Babeş-Bolyai University, Cluj-Napoca)**, *Reporting Ethnic Diversity through Photojournalism within a Multicultural Europe*
- **Prof. Dr. Olena Kononova (Kharkov National University of Arts)**, *Interculturality as a factor of music culture formation in Kharkiv*
- **Lect. Dr. Raluca Moldovan (Babeş-Bolyai University, Cluj-Napoca)**, *The Aesthetics of Beauty and Decay in Luchino Visconti's „German trilogy“*
- **Assoc. Prof. Dr. Cristina Nistor-Beuran (Babeş-Bolyai University, Cluj-Napoca), Dr. Camelia Nistor (United International Business Schools, Brussels)**, *European Communication within a Hypermedia Environment*
- **Dr. Delia Pop-Flanja (Babeş-Bolyai University, Cluj-Napoca)**, *European Unity in Diversity Represented in “L’auberge espagnole”, by Cédric Klapish*

Panel:

Multimedia culture in Europe

Time: 13.00 - 14.30

Venue: American Library

Chair: Assoc. Prof. Dr. Carsten Yndigegn, *University of Southern Denmark*

Discussant: Assoc. Prof. Dr. Alina Andreica, *Babeş-Bolyai University, Cluj-Napoca*

Contributors:

- **Assoc. Prof. Dr. Alina Andreica (Babeş-Bolyai University, Cluj-Napoca)**, *European Culture in the Electronic Environment*
- **Drd. Rada Cristina Irimie (Babeş-Bolyai University, Cluj-Napoca)**, *The Culture of Cyberspace: A Comparative Guide to the EU and the US*
- **Dr. Aivar Jürgenson (Tallinn University)**, *title reserved*
- **Prof. Dr. Grigore Silasi, Lect. Dr. Monica Boldea (West University of Timişoara)**, *Subculture and the knowledge-based society*
- **Assoc. Prof. Dr. Carsten Yndigegn (University of Southern Denmark)**, *Media narratives, historical fiction, and young people's memory discourses*

Panel:

European cultural discourse analysis

Time: 13.00 - 14.30

Venue: Aula

Chair: Prof. Dr. Pasquale Fornaro, *University of Messina*

Discussant: Prof. Dr. Ovidiu Pecican, *Vice-Dean, Faculty of European Studies, Babeş-Bolyai University, Cluj-Napoca*

Contributors:

- **Lect. Dr. Ciprian Bogdan (Babeş-Bolyai University, Cluj-Napoca),** *Europe's Declaration of Independence? A Philosophical Perspective*
- **Lect. Dr. Gabriel C. Gherasim (Babeş-Bolyai University, Cluj-Napoca),** *The Ideology of Gruppe 47, between literary politics and politics of literature. A transatlantic story*
- **Lect. Dr. Tuuli Lähdesmäki (University of Jyväskylä),** *'Placing heritage' as a political means in the EU heritage initiatives*
- **Drd. Iulia Macaria (Babeş-Bolyai University, Cluj-Napoca),** *Les origines de la publicité roumaine dans l'entre-deux-guerres. Les influences francophones*
- **Assoc. Prof. Dr. Catherine MacMillan (Yeditepe University, Istanbul),** *Gothic Narratives in European Radical Right Discourse: The Return of the Repressed?*
- **Prof. Dr. Helena Ospina (University of Costa Rica),** *Pope Francis' Vision of Europe*



Roundtable: Rotarian values and personalities in European culture

Time: 16.30 - 19.00

Venue: Club

Chairs:

**Prof. Dr. Ionel Haiduc,
Member and former President of the Romanian Academy**

**Prof. Dr. Radu Oprean,
President of Rotary Club Cluj-Napoca**

Special Guest:

**Dr. Elizabeth Tatman,
Member of the Order of The British Empire (MBE),
Chairman of ICC Rotary in GBI and Romania
and the Republic of Moldova**

*With the participation of the members of
Rotary Club District 2241 Romania & Moldova*



UNIVERSITATEA BABEȘ-BOLYAI
BABEȘ-BOLYAI TUDOMÁNYEGYETEM
BABEȘ-BOLYAI UNIVERSITÄT
TRADITIO ET EXCELLENTIA

Cocktail

**hosted by Prof. Dr. Ioan-Aurel Pop,
Rector of Babes-Bolyai University,
Member of the Romanian Academy**

Time: 14.30 - 16.00

Location: Restaurant "Piramida"



Special lecture:

Ana Blandiana ***Biographies entre deux Europes***

Time: 16.00 - 17.30

Location: Aula

ANA BLANDIANA (nom de plume de Otilia Valeria Rusan) est l'auteur de 25 livres de poésie, prose, essais écrits en roumain et traduits en 24 langues. Elle a reçu plusieurs prix nationaux et internationaux pour la poésie, mais aussi, avant 1989, trois interdictions de publier dans son pays: 1959-1964, 1985, 1988-1989.

Après 1989, Ana Blandiana a refondé le PEN Club Roumain, dont elle est devenue président, et elle a été parmi les initiateurs de l' Alliance civique, qu' elle a dirigée entre 1991 et 2001. Président aussi de la Fondation « Academia Civică », qui a créé, sous l'égide du Conseil de l'Europe, à Sighet, en Roumanie, le premier Mémorial des victimes du communisme du monde.

Membre de l'Académie de poésie « Stephane Mallarme », de l'Académie européenne de poésie et de l'Académie mondiale de poésie (UNESCO) et Chevalier de la Légion d'honneur.



Erasmus +

**Roundtable:
Dissemination of the European cultural
experience within the Jean Monnet Action**

Time: 16.30 - 18.30

Venue: Adenauer

Chair:

**Prof. Dr. Iordan Bărbulescu, President of the Romanian Association
of International Relations and European Studies**

*With the participation of the Romanian Association of International Relations
and European Studies*



FILARMONICA DE STAT
„TRANSILVANIA”

Concert:

The Transylvania Philharmonic

Time: 19.00

Location: Auditorium Maximum

Gabriel Bebeșelea, *Conducting*

Cornel Groza, *Choir Conducting*

Programme:

Giuseppe Verdi - *Requiem*

Dinner

Time: 21.00

Location: Restaurant "Piramida"

Section: Education

Panel:

European education: university, citizenship, philosophy and interculturality I

Time: 09.00 - 10.30

Venue: Club

Chair: Prof. Dr. Gabriel Leahu, *Secretary General, Ministry of Education and Scientific Research of Romania*

Discussant: Lect. Dr. Erika Kopp, *Eötvös Loránd University, Budapest*

Contributors:

- **Prof. Dr. Olga Magano (Open University, Portugal), Prof. Dr. Maria Manuela Mendes (CIES-IUL and FAUL, Portugal),** *Gypsies in social transformation: the case of education of the Portuguese Gypsies*
- **Dr. Adelhaida Kerekes (School Inspectorate of Cluj County),** *The role of the school inspector in local coordination of the educational politics and good institutional management in education*
- **Lect. Dr. Erika Kopp, Dr. Nóra Rapos (Eötvös Loránd University, Budapest)** – *European Education Policy and Hungarian Teacher Education: Global Trends, Local Developments*
- **Drd. Mihai Manea (Association of History Teachers of Romania),** *The Council of Europe and post-1989 History teaching*

Panel:

European education: university, citizenship, philosophy and interculturality II

Time: 09.00 - 10.30

Venue: Adenauer

Chair: Prof. Dr. Olga Bombardelli, University of Trento

Discussant: Assoc. Prof. Dr. Ludmila Coadă, Free International University of Moldova

Contributors:

- **Prof. Dr. Olga Bombardelli (University of Trento),** *The role of the university in the European and global Context*
- **Lect. Dr. Ioannis Christodoulou (University of Cyprus),** *The philosophy of Cynicism revisited*
- **Assoc. Prof. Dr. Ludmila Coadă (Free International University of Moldova),** *Citizenship Education in the Republic of Moldova: why, how, and what for?*
- **Dr. Aniela Matei, Dr. Bertha Sănduleasa (National Scientific Research Institute for Labour and Social Protection, Bucharest),** *Challenges for an effective educational partnership between family and ECEC services in Romanian context*
- **Pablo M. Testa, Cristian S. San Segundo, Rafael Moreno-Gómez-Toledano, Andrés Rodríguez Ayuso, Pablo Rodríguez Ayuso, Griselda Vilar Sastre, Fátima González Candela (Multidisciplinary Investigations Group in Cultural Studies of the European Centre for the Promotion of Social Sciences, Madrid),** *Between Perception*

10.30 – 11.00 Coffee break

Section:

The role of regionalisms in shaping the public regional agenda

Panel:

Regionalisation and globalisation of culture

Time: 11.00 - 12.45

Venue: American Library

Chair: Prof. Dr. Gabriela Drăgan, *Director General of the European Institute of Romania*

Discussant: Prof. Dr. Masahiro Hamashita, *Kobe College*

Contributors:

- **Lect. Dr. Karolina Agata Golemo (Jagiellonian University, Cracow),** *New Italians: children of immigrants in the multicultural landscape of Rome*
- **Prof. Dr. Masahiro Hamashita (Kobe College),** *Japanese Ordeal against European Modernity*
- **Irina Lepilova (Altai State University),** *Globalization and the cultural identity. What is going to win?*
- **Tanya Wittal (iDSB, Bruxelles),** *Cultural learning in a globalized world*
- **Prof. Dr. Bidarra Zelimar Soares (State University of West Parana, Brazil),** *Le défi par le régionalisme dans une plus large ambiance d'inégalité : le cas de la politique régionale du Mercosur*

Panel:

Regional and local democracy in Europe

Time: 11.00 - 12.45

Venue: ICE

Chair: Prof. Dr. Katharina von Hammerstein, *University of Connecticut*

Discussant: Lect. Dr. Radu Cristian Barna, *Babeş-Bolyai University, Cluj-Napoca*

Contributors:

- **Lect. Dr. Radu Cristian Barna (Babeş-Bolyai University, Cluj-Napoca)**, *Regionalism as necessary but insufficient condition for the participation of people to local governance*
- **Lect. Dr. Dorin-Mircea Dobra (Babeş-Bolyai University, Cluj-Napoca)**, *The Current Stakes of the European Neighbourhood Policy*
- **Drd. Juliánna Köpeczi (Babeş-Bolyai University, Cluj-Napoca)**, *Similarities and Differences between the French and the American Identity Construction in Political Discourse*
- **Lect. Dr. Mihai Maci (University of Oradea)**, *Classicisme et démocratie chez Zevedei Barbu*
- **Prof. Dr. Dr.h.c. Reinhard Meyers (Westphalian University of Münster)**, *Peoples' Mythology and the Balkans - A View from Bonn*

Panel:

Europe's Europes: regional reform, public space, lobbying and advocacy

Time: 11.00 - 12.45

Venue: Schuman

Chair: Prof. Dr. Tibor Palánkai, *Member of the Hungarian Academy, Corvinus University of Budapest*

Discussant: Prof. Dr. Dr.h.c. Wichard Woyke, *Westphalian University of Münster*

Contributors:

- **Lect. Dr. Miruna Andreea Balosin (Babeş-Bolyai University, Cluj-Napoca),** *Lobbying in the European Parliament-'Revolving Door' and 'Cooling Off' Phenomena*
- **Prof. Dr. Anișoara Popa (Danubius University, Galați),** *Romania and the International Intellectual Cooperation during the Interwar Period*
- **Drd. Ramona Alexandra Roșu (Babeş-Bolyai University, Cluj-Napoca),** *Interdependence and the European Union*
- **Dr. Romana Sălăgeanu (Babeş-Bolyai University, Cluj-Napoca),** *Regional participation within Multi-level Governance in Romania*
- **Lect. Dr. Ovidiu Vaida (Babeş-Bolyai University, Cluj-Napoca),** *The European Economic and Social Committee. Development and Future Challenges*
- **Prof. Dr. Dr.h.c. Wichard Woyke (Westfalian University of Münster),** *Germany and the EU under Merkel*

CLOSING SESSION

Saturday, 31 Oct. 2015, Aula of the Faculty of European Studies

Final Remarks: 12.45 - 13.00

Prof. Dr. Marius Jucan, Professor Emeritus, Babeş-Bolyai University, Cluj-Napoca

Prof. Dr. Enrique Banús, President of the European Community Studies Association, Co-chair of European Culture Conference

13.00 - Lunch - Restaurant "Piramida"
or

13.00 - Departure, trip to Alba Iulia
(box-lunch and dinner included)

Departure of participants

Sunday, 1 Nov. 2015

